



Monthly Affiliate Newsletter

Independent Affiliate
Group Newsletter

Volume 2, Issue 2

February 2007

February ...our e-Lottery Love Affair continues....



February has arrived and Team Scotland continues to flourish!

Welcome to our 3rd e-lottery newsletter for affiliates and once again I'm pleased to report that our group has grown steadily again during the last few weeks!

If you're new or wish to join us, as always you can do this at :

www.tscotland.co.uk

By joining **Team Scotland**, YOU get to play the Lotto for **FREE** and will make a monthly income, which will only continue to rise each month! Although we've only started in November 2006, just look opposite how our group has grown is such a short time! Wonderful!!

We've recently revamped our TS website and have many exciting promotional ideas developing for the next few months. Read on for more details....

TS Group E-Lottery Affiliate Statistics

- **Total Group Size :**
71 members at 1/2/07
- **Total TS Winnings :**
£227.14 to 1/2/07
- **Total New Members signed up last month :**
11 new people



A BIG WIN!

In early December one syndicate won £135,296 giving each member £2,761 before Christmas!

Tip 3.1

Looking for an excellent (and free) way to promote your website online? Join Traficwarm . Link on next page.

Tip 3.3

Now's a great time to buy flyers and business cards. There's plenty of fantastic deals available from printers!

Tip 3.5

Struggling to promote or pitch the elottery opportunity to colleagues? Simply bring them along to our meetings!

Tip 3.2

Improve your credibility by being well informed! Read your elottery site from start to end to answer questions.

Tip 3.4

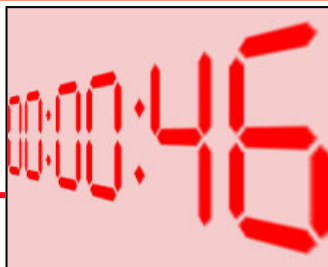
Review and update your goals regularly! Don't set yourself unrealistic targets. Keep it real and simple.

Tip 3.6

Make it your main goal to talk to people, wherever you go or whatever you are doing. Learn to approach people!

FACT 1: Affiliates Win Cash Prizes every 46 seconds!

For the 4 week period in December, e-lottery affiliates won an incredible 52,365 cash prizes! That's an average of 4,386 prizes on every lottery draw with each of those people winning money! This equates to an incredible cash prize every 46 seconds of the month! With SO many wins, it IS simply a matter of time until the next BIG win. Let's hope it's us!



FACT 2 : New Website Design

You may have noticed by now that the Team Scotland Website has been redesigned to give a more exciting, sharp experience for visitors and a more rewarding, informative experience for the current members! We've added a new "landing" page so that new members can request more details and we can collect their names and emails for our prospectors! Furthermore, (thanks to Bill Meadowcroft for this), we'll soon be able to send people to our OWN personalized TS website. More on the forum about this. www.tscotlandforum.co.uk

We've also included a brand new "Training" section for both on and offline elottery promotion and the site is generally jam-packed with ideas and help to build your business! All this information is available for free to any elottery member.

If you're lucky enough to be an elottery affiliate belonging to our Team Scotland group, you'll soon have access to the new TS members section at www.tscotland.co.uk where you'll find that little bit extra important news and some additional help. Hope you enjoy the new site!

www.tscotland.co.uk



Join our e-Lottery
Group TODAY!

Inside this issue :

February's here!
We win every 46 seconds!
New Website Design
VWD Visit our meeting
2007 Developments &
Looking forward

Stay Motivated!

VWD are coming to our February Meeting!!



Just as this newsletter goes to print, we're also due to have our **February Training meeting**. Some exciting news....VWD have kindly offered to come up to Scotland to our meeting in East Kilbride on **15th February 2007** to do a brief but important motivational talk.



Mr Eric Avery (VWD's Busi-

ness Development Manager is scheduled to be our guest speaker and we're looking forward to having one of VWD's staff members come along!

Eric joined VWD late in 2006 and is a first class motivational speaker. Please bring along your notepads as I'm sure he will have some exciting things to talk about!

This can be seen as a direct nod of approval from VWD for what we're trying to accomplish having these monthly meetings. Please try to attend as this clearly will be the most important meeting we've had so far!

The TS Forum : www.tscotlandforum.co.uk

Leads Games: www.planetproductions.co.uk

Weekly Conference Calls: www.winnersrow.net

Sign up for Info on eplay: www.e-playnow.co.uk

Tip 3.7

Need to communicate quickly with other Group members? You can log in to our forum and click on the Chat Room feature at the bottom right.

Tip 3.8

Have you considered joining our Leads Games? You can win up to 400 names and emails for your prospector. Follow Planet Productions link

January's Birmingham Convention was a MASSIVE success!!



Most of us wished we could have travelled down to Birmingham last month for the Training & Recognition Rally. By all accounts it was a fantastic day! VWD Leaders Tom and Len were present and there were talks from Eric Avery and Mark Davies. With over 300 affiliates in the room, the air was buzzing!

Affiliates got to see a preview of the new **123 Play for Free Welcome pack** and a glimpse of a new promotional movie.

The new **Fast 5 Bonus** was launched for which full details can be found NOW in your elottery website back office. Most importantly, Tom also spoke about the future of VWD and gave an insight into the new developments for 2007, primarily exciting new games, (code-named **Project e-play**). There was much to see and discuss and everybody left the room astounded! Reports filtered back that the event was a massive success and by all accounts, the new product seems imminent with a 90 day lead in starting soon!

Sign up for Info on Project e-play



Team Scotland have launched a "splash website" for you to express your interest in project eplay.

People subscribing freely to the email list, will receive frequent updates as they happen. See

www.e-playnow.co.uk

....and so that's about it for this month! There's a LOT happening these days with elottery and VWD. Make sure you keep logging in to your website and checking your email for their updates! There's some exciting times ahead this year, perhaps sooner than we all think! Keep promoting, stay motivated and as always....good luck!

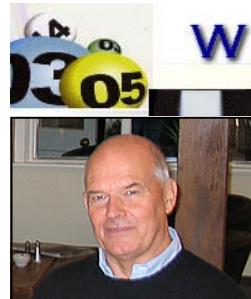
Kind regards from, **Paul Veverka**

What is motivation

Motivation comprises the need for achievement, for positive social regard, for self-actualisation, for respect from others and the control over the effects of one's actions.

the smarter way to play ✓

WINNERS ROW



Malcolm Horsey is a VWD Group Director who leads a fabulous weekly conference call designed to build your business. With over 25 years networking experience on both sides of the Atlantic, Malcolm is the ideal choice for these type of calls. Feel free to listen in!

Every Tuesday!

You can also listen to recordings of all the previous calls at his site at www.winnersrow.net

